



MCAA ANNUAL CONFERENCE & GENERAL ASSEMBLY

Call for Sponsors





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The MCAA

The **Marie Curie Alumni Association (MCAA)** is an international non-profit organization established and supported by the European Commission.

MCAA members benefit or have benefitted from funding by the **Marie Skłodowska-Curie Actions programme**.

The **vibrant MCAA community** is made of more than **20.000 members from 151 countries**, covering all career stages, all scientific disciplines, and diverse career paths in all economic sectors.

The **MCAA Annual Conference** is a major forum of debate between researchers and stakeholders from **academia, policy-making, industry, and the third sector**.

Over the years, it has become a **key platform** for researchers to contribute to **shaping science policy in Europe**, its impact on research and society at large.





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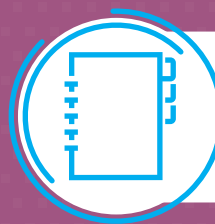
The 10th edition of the MCAA Annual Conference will be held in **Córdoba (Spain)** on the **24th** and **25th** of **February 2023**, as a hybrid event will host plenary speakers, several parallel sessions, poster sessions, and satellite events.

The general theme of the 2023 edition is **Challenges in Science Diplomacy and Sustainable Development**, which will be deepened through a rich programme of plenary and parallel sessions, posters, workshops and satellite events.

The Conference



About the 2022 edition



368

registered
participants



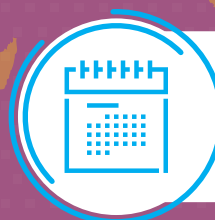
47

represented
countries



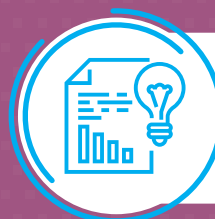
67

speakers



30

sessions



59

posters

The **9th edition** was held in **Lisbon (Portugal)** from the 26th to the 27th of March 2022.





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Sponsorship opportunities

The MCAA Annual Conference is a **highly effective venue** for visibility and developing connections, while meeting some of the best researchers.

It offers a **unique opportunity** at the European level and beyond to network, highlight your company savoir-faire and share your latest updates.

There are plenty of opportunities to **support our event**, from specific [Conference Sponsor Packages](#) to other types of support, such as provision of specific services.

Interested in sponsoring the **2023 MCAA Annual Conference? Contact us!**
sponsorus@mariecuriealumni.eu





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Conference Sponsor Packages





MCAA events are meeting places for people building tomorrow. We are committed to achieving standards of excellence in science and research by providing conference and event formats that encourage interaction, networking, and high-class scientific knowledge.



Exposure to a global network of 20,000+ high-level researchers and professionals at all career stages



Establish connections with community members and our event partners/sponsors



Great opportunity to recruit highly talented individuals through the MCAA network



Share your vision and ideas with the MCAA community by contributing to our Newsletter and Irradium Magazine



Get noticed and establish brand recognition through MCAA promotion materials

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Sponsorship Opportunities

Virtual Event

	Bronze € 1.500	Silver € 2.500	Gold € 5.000	Platinum € 8.000	Diamond € 10.000
Free passes to virtual events	1	2	3	4	5
Acknowledgement as an event sponsor on MCAA social media channels	✓	✓	✓	✓	✓
Logo on the MCAA website for one year	✓	✓	✓	✓	✓
Virtual space during the event	–	✓	✓	✓	✓
Discount for the in-person sponsorship package	–	5%	10%	30%	50%
Discount for the digital sponsorship package	–	5%	10%	30%	50%
Articles in the MCAA Newsletter (advertorials)	–	1	2	3	4
Post video max 2' on MCAA social media channels related to the event	–	–	✓	✓	✓
15-minute online talk during the event	–	–	–	✓	✓
Name a poster award	–	–	–	✓	✓
Post video max 2' during the event	–	–	–	✓	✓
Articles in the MCAA magazine IRRADIUM (advertorial)	–	–	–	–	1



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Sponsorship Opportunities

Physical Event

	Bronze € 1.500	Silver € 2.500	Gold € 5.000	Platinum € 8.000	Diamond € 10.000
Free pass to the events	1	1	2	2	4
Logo on the MCAA website for one year	✓	✓	✓	✓	✓
Recognition (sponsor's logo) on the screen in the event hall	✓	✓	✓	✓	✓
Acknowledgment as sponsor in the event programme and on MCAA's social media	✓	✓	✓	✓	✓
Exhibitor booth	–	✓	✓	✓	✓
Discount for the virtual event sponsorship package	–	5%	10%	30%	50%
Discount for the digital sponsorship package	–	5%	10%	30%	50%
Articles in the MCAA Newsletter (advertorials)	–	1	2	3	4
Networking event passes (Dinner)	–	–	1	2	3
Name a poster award	–	–	–	1	2
Time slot of 15' in a suitable session during the event	–	–	–	✓	✓
Post video max 2' during the event	–	–	–	✓	✓
Dedicated meeting room during the event	–	–	–	✓	✓
Banners and logo throughout event and sponsor's welcome package	–	–	–	✓	✓
Name an MCAA award	–	–	–	–	✓
Networking event named by sponsor	–	–	–	–	✓
Publicity in 5 events from 5 different MCAA Chapters of choice	–	–	–	–	✓
VIP conference Dinner	–	–	–	–	✓



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Social Event Exposure

Reception Sponsor

€ 2.000

- ✓ 1 free pass to the events
- ✓ Short interview (2 min)
- ✓ Logo – Abstract, Agenda
- ✓ Logo only on website
 - Name an MCAA Award
 - Talk during a networking event
 - Digital Partnership discount
 - Networking event named by sponsor

Networking Event Sponsor

€ 5.000

- ✓ 2 free pass to the events
- ✓ Short interview (**5 min**)
- ✓ Logo – Abstract, Agenda
- ✓ Logo only on website
- ✓ Name an MCAA Award
- ✓ 5-min talk during a networking event
- ✓ 30% Digital Partnership discount
 - Networking event named by sponsor

Name Sponsor

only one sponsor € 10.000

- ✓ 2 free pass to the events
- ✓ Interview **played in the hall**
- ✓ Logo – Abstract, Agenda
- ✓ Logo only on website
- ✓ Name an MCAA Award
- ✓ 10 min talk during a networking event
- ✓ 60% Digital Partnership discount
- ✓ Networking event named by sponsor

VAT not included in package fees.

Sustainability Statement:

All Sponsors are invited to share their brochure on the Welcome Pack in PDF format.

See previous Conferences and General Assemblies:

[Lisbon \(2022\)](#)

[Vienna \(2019\)](#)

[Leuven \(2018\)](#)

[Salamanca \(2017\)](#)



<https://www.mariecuriealumni.eu>



We look forward to working with you!

Contact us today!

sponsorus@mariecuriealumni.eu to discuss these sponsorship options and tailor them to your specific audiences and requirements!



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