



MCAA ANNUAL CONFERENCE & GENERAL ASSEMBLY

Conference Sponsor Packages





MCAA events are meeting places for people building tomorrow. We are committed to achieving standards of excellence in science and research by providing conference and event formats that encourage interaction, networking, and high-class scientific knowledge.



Exposure to a global network of 21,000+ high-level researchers and professionals at all career stages



Establish connections with community members and our event partners/ sponsors



Great opportunity to recruit highly talented individuals through the MCAA network at our Career Fair



Share your vision and ideas with the MCAA community by contributing to our Newsletter and Irradium Magazine



Get noticed and establish brand recognition through MCAA promotion materials

The 11th edition of the MCAA Annual Conference will be held in **Milan (Italy)** on the **15th** and **16th** of **March 2024**, as a hybrid event will host plenary speakers, several parallel sessions, poster sessions, and satellite events.



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Sponsorship Opportunities

Virtual Event

	Bronze € 1.500	Silver € 2.500	Gold € 5.000	Platinum € 8.000	Diamond € 10.000
Free passes to virtual events	1	2	3	4	5
Acknowledgement as an event sponsor on MCAA social media channels	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on the MCAA website for one year	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Virtual space during the event	–	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	–	<input checked="" type="checkbox"/>
Discount for the in-person sponsorship package	–	5%	10%	30%	50%
Discount for the digital sponsorship package	–	5%	10%	30%	50%
Articles in the MCAA Newsletter (advertorials)	–	1	2	3	3
Post video max 2' on MCAA social media channels related to the event	–	–	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
15-minute online talk during the event	–	–	–	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Name a poster award	–	–	–	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Articles in the MCAA magazine IRRADIUM (advertorial)	–	–	–	–	1
Post video max 2' during the event	–	–	–	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>



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Sponsorship Opportunities

Physical Event

	Bronze € 1.500	Silver € 2.500	Gold € 5.000	Platinum € 8.000	Diamond € 10.000
Free pass to the events & career fair	1	1	2	2	4
Logo on the MCAA website for one year	✓	✓	✓	✓	✓
Recognition (sponsor's logo) on the screen in the event hall	✓	✓	✓	✓	✓
Acknowledgment as sponsor in the event programme and on MCAA's social media	✓	✓	✓	✓	✓
Exhibitor booth at the career fair	–	✓	✓	✓	✓
Discount for the virtual event sponsorship package	–	5%	10%	30%	50%
Discount for the digital sponsorship package	–	5%	10%	30%	50%
Articles in the MCAA Newsletter (advertorials)	–	1	2	3	4
Networking event passes (Dinner)	–	–	2	2	4
Name a poster award	–	–	–	1	2
Time slot of 15' in a suitable session during the event	–	–	–	✓	✓
Post video max 2' during the event	–	–	–	✓	✓
Dedicated meeting room during the event	–	–	–	✓	✓
Banners and logo throughout event and sponsor's welcome package	–	–	–	✓	✓
Name an MCAA award	–	–	–	–	✓
Networking event named by sponsor	–	–	–	–	✓
Publicity in 5 events from 5 different MCAA Chapters of choice	–	–	–	–	✓
VIP conference Dinner	–	–	–	–	✓



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Social Event Exposure

Reception Sponsor

€ 2.000

- ✓ 1 free pass to the events & career fair
- ✓ Short interview (2 min)
- ✓ Logo – Abstract, Agenda
- ✓ Logo only on website
 - Name an MCAA Award
 - Talk during a networking event
 - Digital Partnership discount
 - Networking event named by sponsor

Networking Event Sponsor

€ 5.000

- ✓ 2 free pass to the events & career fair
- ✓ Short interview (5 min)
- ✓ Logo – Abstract, Agenda
- ✓ Logo only on website
- ✓ Name an MCAA Award
- ✓ 5-min talk during a networking event
- ✓ 30% Digital Partnership discount
 - Networking event named by sponsor

Name Sponsor

only one sponsor € 10.000

- ✓ 2 free pass to the events & career fair
- ✓ Interview **played in the hall**
- ✓ Logo – Abstract, Agenda
- ✓ Logo only on website
- ✓ Name an MCAA Award
- ✓ 10 min talk during a networking event
- ✓ 60% Digital Partnership discount
- ✓ Networking event named by sponsor

VAT not included in package fees.

Sustainability Statement:

All Sponsors are invited to share their brochure on the Welcome Pack in PDF format.

See previous Conferences and General Assemblies:

[Cordoba \(2023\)](#)

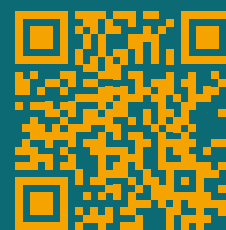
[Lisbon \(2022\)](#)

[Virtual conference \(2021\)](#)

[Vienna \(2019\)](#)

[Leuven \(2018\)](#)

[Salamanca \(2017\)](#)



<https://www.mariecuriealumni.eu>



We look forward to working with you!

Contact us today!

sponsorus@mariecuriealumni.eu to discuss these sponsorship options and tailor them to your specific audiences and requirements!



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