

Bridging Science and Business Working Group (BSB WG)

Workshop. Leuven – February 03, 2018



Agenda for workshop

- Introduction
- Interactive part
- Group discussion
 - ideas for events and webinars during next year
 - financing activities of MCAA and BSB
 - how to engage MCAA members in the business sector
 - how to engage companies into working with MCAA
- Plenum on the results of the group discussion
- Comments and discussion



Bridging Science and Business working group

- We are:
 - 42 members with core group of 5-10 people.
 - active researchers and entrepreneurs.
- We aim to:
 - bring together Research and Business.
 - create a community for entrepreneurs in MCAA.
- We like to:
 - think outside of the box.
 - not to be afraid to act and make things done.



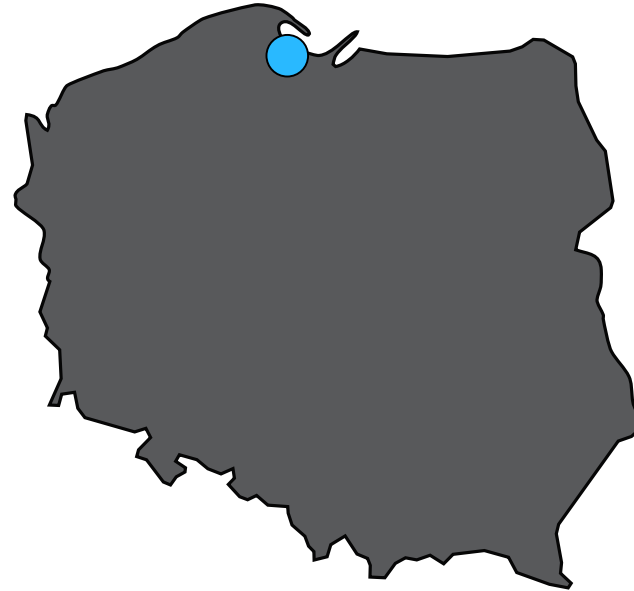
Activities during 2017/2018

- Series of monthly webinars.
 - 3 webinars had 140-250 registrations.
 - planned webinars for next 4 months.
- Matchmaking tool.
- Representation of MCAA in EURAXESS and EPO workshops.



Bridging Science and Business workshop 2017

- In Gdansk, Poland
- On 11th & 12th September 2017



Aims

- Promote research in Business
- Educate on work practices



Content of workshop

- Intellectual property rights
- Design thinking
- Monetization of research
- Starting a company



Outcome



5TH MCAA ANNUAL CONFERENCE & GENERAL ASSEMBLY



Event in Paris, 2018



5TH MCAA ANNUAL CONFERENCE & GENERAL ASSEMBLY

Future of the working group

- Next large event in Paris Saclay with 100+ participants and exciting speakers including the Nobel prize winner Albert Fert.
- Conference on scientific and industrial use of data science in EU/Ukraine in Kyiv.
- Continuation of successful series of webinars.
- Fantastic, positive feedback.
- Need for more links between Business and Academia.





BRIDGING
SCIENCE
AND **BUSINESS**
WORKING GROUP OF
MCAA

<https://www.mariecuriealumni.eu/groups/mcaa-working-group-bridging-science-and-business>

<https://www.facebook.com/groups/bsb.mcaa/>

https://twitter.com/bsb_mcaa

Thank you very much! Enjoy the rest of GA 😊

