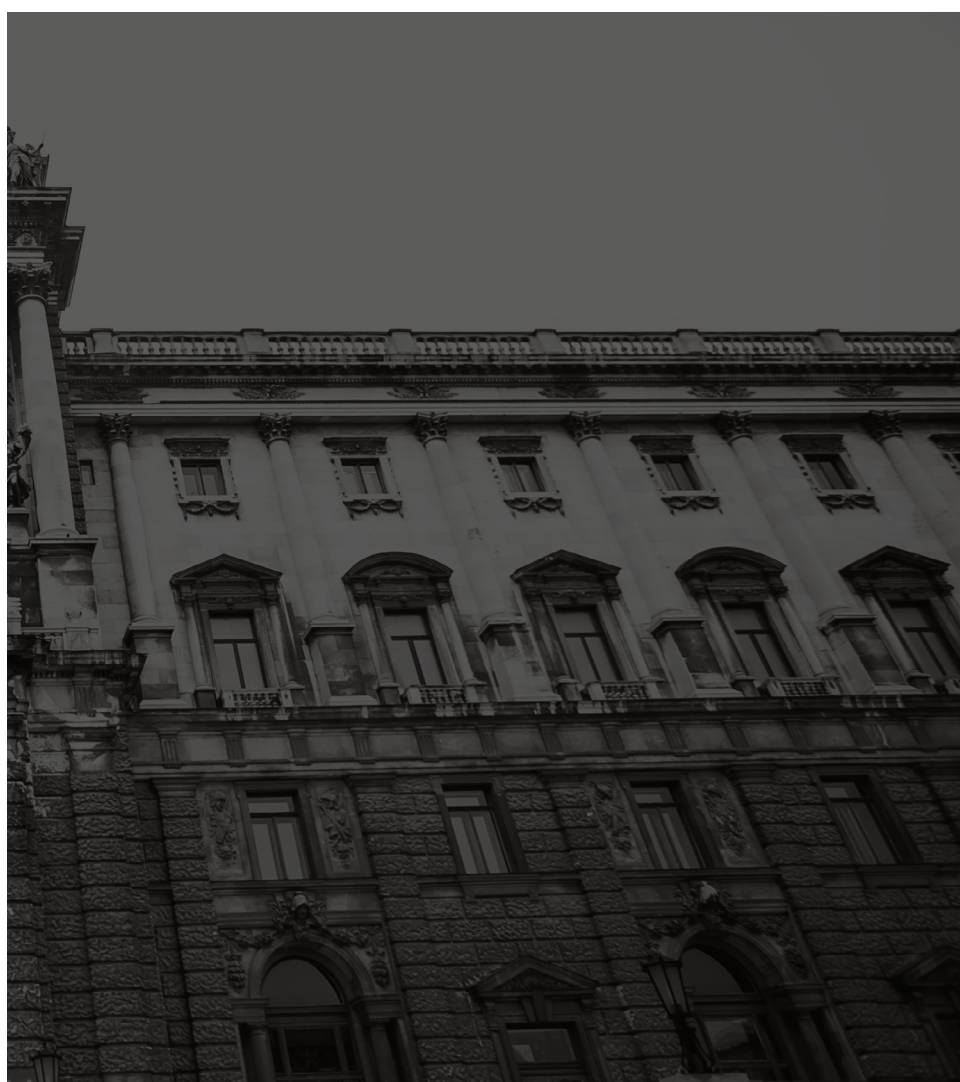




PARTNERSHIP OPPORTUNITIES





WHY MCAA?



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Established by the EC in 2012, the Marie Curie Alumni Association (MCAA) is today a thriving organization, with 11,000+ members and growing. These are all current or past beneficiaries of a Marie Curie research grant, working and living across five continents.

MCAA members are among the best researchers in the world. They are mobile, industry experienced and well trained in different fields including life sciences, physical sciences, engineering, humanities, economics and many other areas.

To keep this community thriving, and making the most of the opportunities presented by our global network, the MCAA has geographic chapters and issue specific working groups. It also holds its Annual Conference/General Assembly each year. At these events, members meet in person, talk to peers and industry, exchange knowledge, and make the most of this incredible network.

The 2019 event will take place in the University of Vienna, Austria, on the 24th and 25th of February. Dating from 1365, the University is one of the oldest in the German-speaking world. With its long and rich history, the University of Vienna is associated with 15 Nobel prize winners and offers a structure and visibility tailored to the vibrant network of the MCAA.

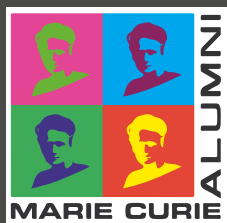
Sponsors' benefits

WHAT:

- Visibility in a global network of 11,000+ and growing of high-level research professionals at all career stages
- Advertising opportunity for your with pre-event exposure and showcase onsite
- Opportunity to build partnerships with our highly qualified scientific community

HOW:

- The MCAA web-platform, to use for products, promotions, calls for papers, calls for speakers, job postings etc.
- MCAA Newsletter and Irradium Magazine
- MCAA promotion materials
- Booth at the Career Fair during the Annual Conference/General Assembly
 1. pre-event exposure;
 2. show-case yourself on-site;
 3. build partnerships with our highly qualified scientific community;



YOUR CONNECTION TO A GLOBAL COMMUNITY

	Bronze	Silver	Gold	Platinum
Speaking at MCAA conference (1 person, 15 minute time-slot in a parallel session)				✓
Short interview (included in official Conference video/social media content)			✓	✓
Name an award (Outstanding contributor/Career award/or suggest yours!)			✓	✓
Your logo in the event's Book of Abstracts, Agenda and participants' folder			✓	✓
Banner + Job posting on MCAA web-portal (Two weeks banner, job posting widget provided by sponsor)			✓	✓
Exhibition booth at the Career Fair		✓	✓	✓
Sponsor the Welcome Pack: - provide sustainable item to the welcome package	✓	✓		
- co-branding of the conference bag			✓ (small logo)	✓ (large logo)
CSR sponsorship	Talks to us to discuss inspiring ideas, options and pricing			
Social Media option	When supporting the GA, you become eligible for a 25% discount on our social media options (see below); This offer increases to 50% if you opt for the Platinum option			
TOTAL VALUE	1000€	2000€	3000€	8000€

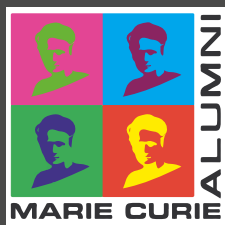
**Name the dinner/
reception
€4000**

(one sponsor only)

**DEADLINE
01/10/2018**



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MCAA ONLINE COMMUNITY KIT

Our long term partnership opportunities are ideal for organisations that wish to establish a vibrant presence within our community, and engage with highly targeted audiences. We are happy to discuss various options and possibilities that better tailor to your organisation's needs and requirements.

The MCAA releases its Newsletter four times per year, publicising the latest news and opportunities for its 11,000+ (and growing) members. In addition, the MCAA publishes an annual magazine - *Irradium* for its extended network. These publications constitute effective channels to reach high level academics, researchers, and individuals at various stages of their career in numerous specialist fields.

Sponsorship options	Basic	Advance	Premiere
Price for 1 year - three months prior to the Annual Conference and nine months afterwards	1000€	1500€	2000€
50% discount when sponsoring all other MCAA events - MCAA Working Group events and MCAA Local Chapters events.			✓
- Your organisation's name and logo posted on our Twitter account - Your organisation's name, logo and short presentation (100 word profile) posted on our Facebook account	✓	✓	✓
One half page publication* in MCAA newsletter	✓		
4 publications* of half page each, in 4 newsletters		✓	✓
One full page publication* in the MCAA's Irradium Magazine (published once in a year)			✓

*For print-ready materials only, there will be an additional charge for any additional artwork or editorial intervention. Advertising/publishing material is subject to approval by the MCAA Board Members

Contact

Partnering - partnering@maricuriealumni.eu

Mostafa Moonir Shawrav - Vice Chair of the MCAA Board

Zsafia Buttel - MCAA Board Member

Guilherme Serodio - MCAA contractor support