

## **MCAA Bridging Science & Business Working Group: creating a space for blend Science & Business**



MCAA Career Seminar, EMBL, Heidelberg, May 2nd 2016



# MCAA BSB WG presentation

- The Bridging Science and Business Working Group (BSB-WG) in MCAA aims to bring together Research and Business from both fronts and create a community for entrepreneurs in the MCAA community as an initiator for a global initiative at the whole European level

- 16 contributors, divided in 5 task forces:

**Task 1. BSB dissemination:** prepare material for BSB image (logo, triptic of activities)

**Task 2. BSB Connection:** engage to existing entities that bridge Science & Business,

**Task 3. BSB Events** on GA Venice March 2016 and Networking event BSB in Barcelona:

**Task 4. BSB training:**

- propose the content for a webinar involving Exploitation of results, IP protection, startups, venture capital, meeting industry needs.
- Workshop with industrial partner on how to structure business ideas

**Task 5. BSB online matchmaking platform:** guidelines and management



# MCAA BSB WG presentation



## •Activities & Events

### •Ongoing

- Networking event MCAA fellows and investors: major investment
- Connection with existing entrepreneur initiatives: BCN startups, EEN
- Smart Expert Portfolio
- Contribution to Mentor-Mentee program
- Public communications

### •Next period

- BSB-WG Series of Seminars
- Dictionary Science-Business
- Alignment with H2020 business plans
- Short-term trainings at industry
- Annual BSG-WG meeting

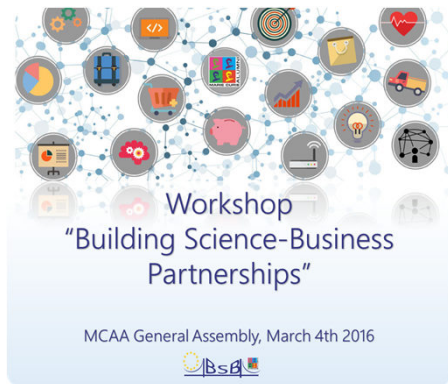
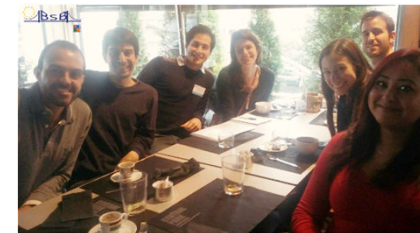




# MCAA BSB Events



## 1. Networking lunch at MSCA BRB event



## 2. The workshop "**Building Science-Business Partnerships**" held during the MCAA Annual Conference at **Ca' Foscari University of Venice, Italy**. Speakers included **Dr Fumi Kitagawa** (Lecturer in Entrepreneurship & Innovation, University of Edinburgh Business School) and **Mr Leonardo Alfons** (President of European Science Events Association).



Watch this workshop online at  
MCAA BSB Vimeo



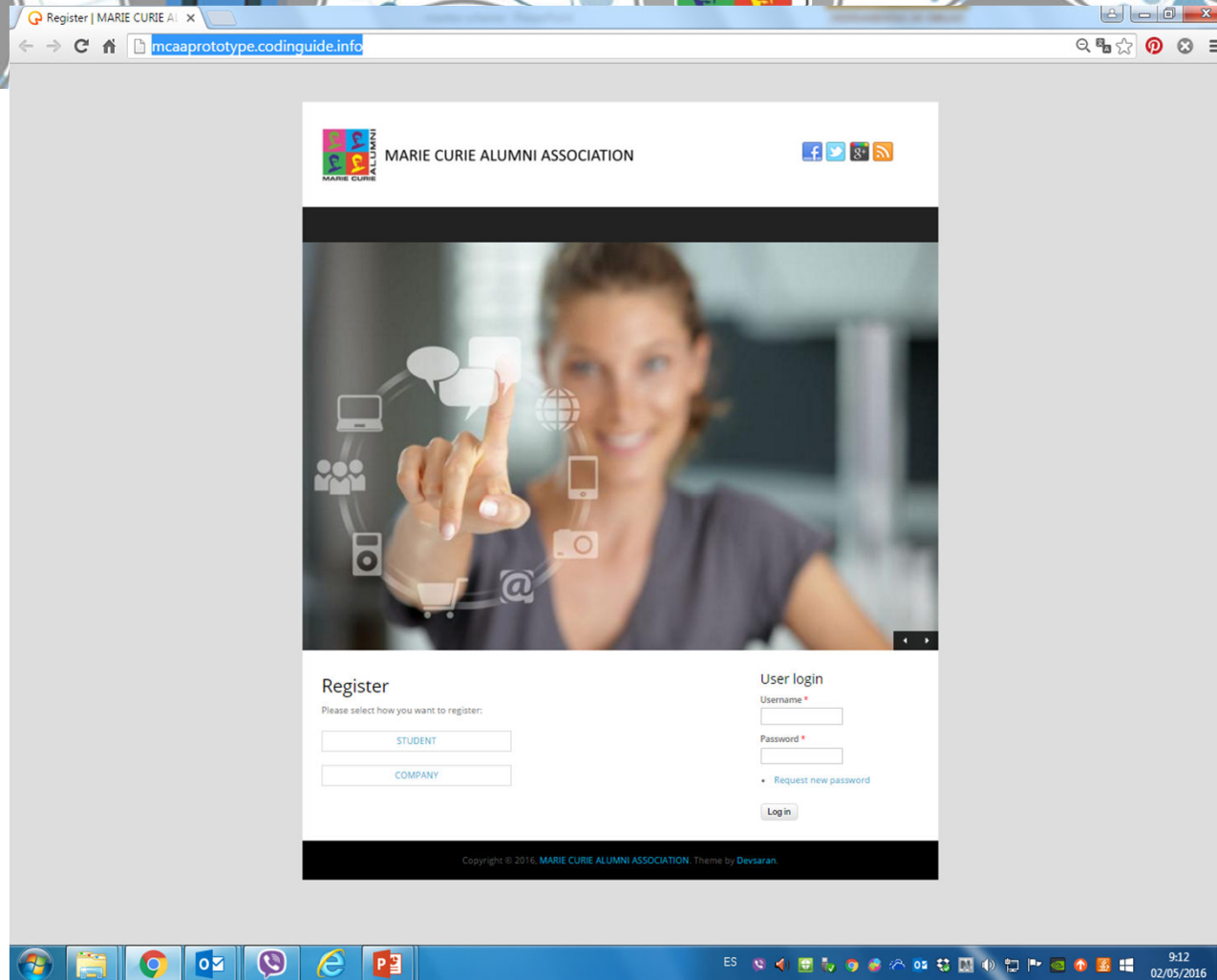
# MCAA BSB Online Platform for matchmaking

- Goal:

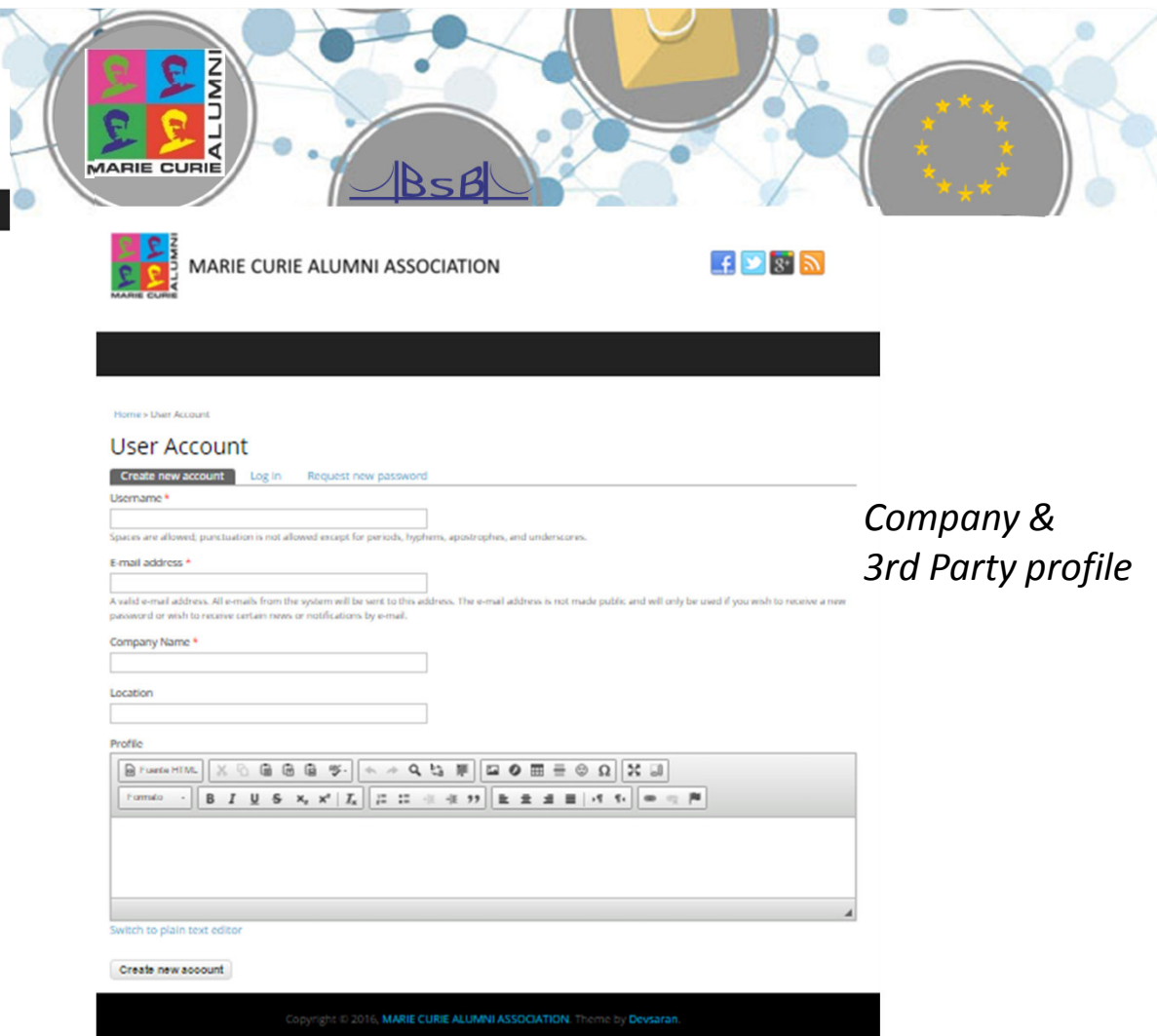
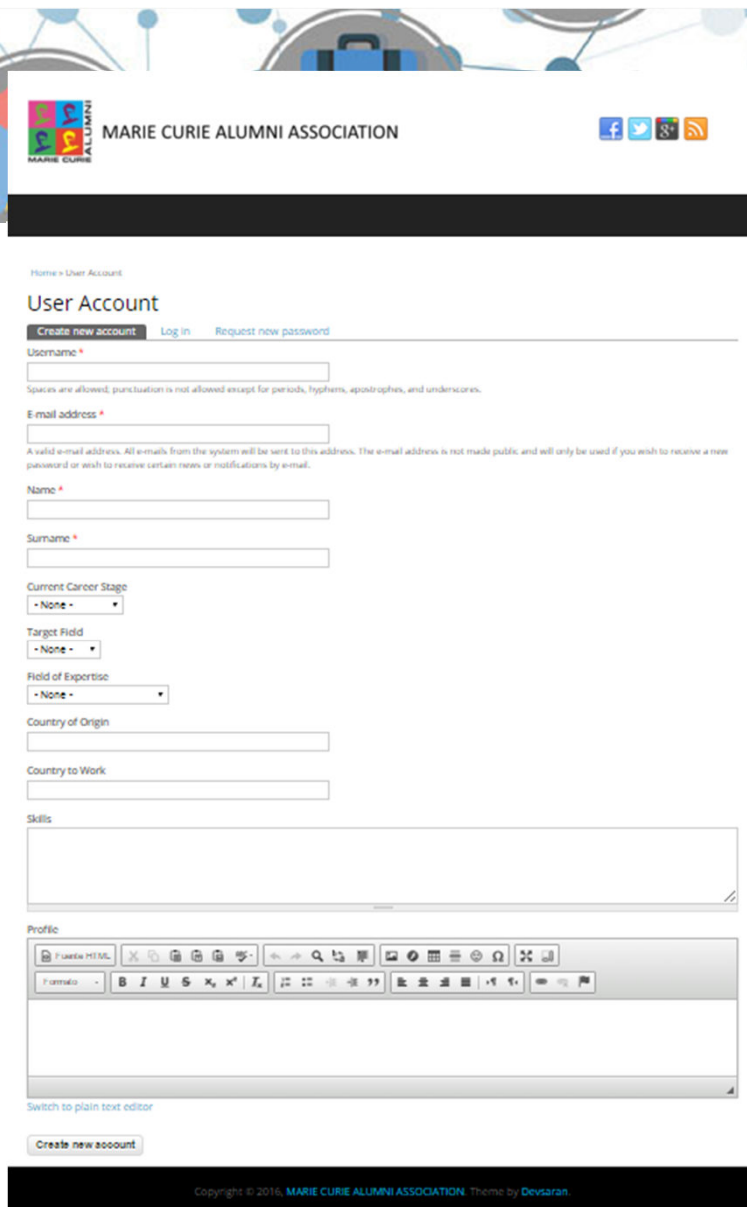
To provide a online matchmaking platform between MCAA and third parties: companies, mentors, etc

Bridging by field of expertise, interests and location





<http://mcaaprototype.codingguide.info/>



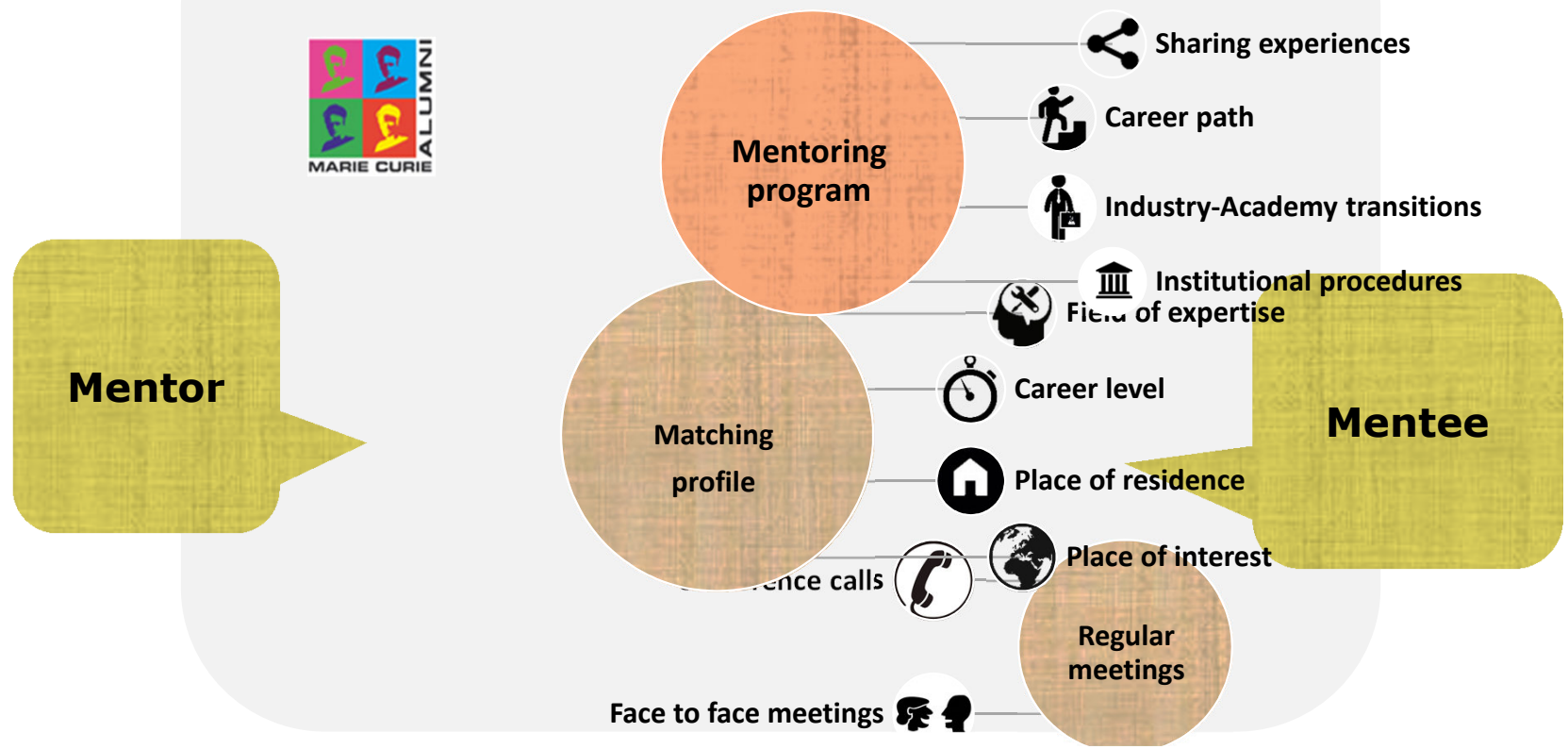
<http://mcaaprototype.codingguide.info/>





# MCAA BSB contributions to PSR WG:

## Mentoring Program







*Thank you!*

Contact with BSB WG with ideas, comments, etc:

[BSB-WG@mariecuriealumni.eu](mailto:BSB-WG@mariecuriealumni.eu)