

“MCAA- Polish Chapter presence at the ISYC 2018

The international Sopot Youth Congress was organized by the Sopotkie Towarzystwo Naukowe (Sopot Society for Science) on 25th May 2018. The conference is organized each year, and this year was the 11th edition. The theme of the conference was “Where the world is heading”. The conference was targeted towards a multi-disciplinary audience, at the early stage of their research careers. The conference was attended by over 80 participants ranging from 1st and 2nd year masters students, to PhD students as well as early post-doctoral candidates. The participants were even mix of researchers from the natural and physical sciences, as well as the social sciences. The conference comprised of presentations and posters.

Bearing in mind the wide crowd in early stage of the career, it was identified as an ideal opportunity for promoting MSCA, and MCAA. Hence, a stand was organized at the conference. In addition to the stand, the promotional material was included in the registration bag, to ensure that each participant has access to the flier and the information about MCAA. In addition to the printed material promotion, a short presentation was arranged during the lunch which was given by Dr Rohan Soman, to identify the schemes of interest for the researchers as well as promoting the MCAA to increase its membership in Poland. The presentation was well received. The presentation was available online through web streaming and may be found at the link: <https://www.youtube.com/watch?v=-t1Q8n9PnWY>

The organizers had also included the MCAA and the Polish Chapter logos in all the printed and online material including the website. Also the one page advertisement about the MCAA and MCAA-PC was included in the book of abstracts which has been already published and may be found attached at the link:

http://stn.edu.pl/uploads/Proceedings_ISYC_2018.pdf

The participation at the conference was a success. Also, the conference will be repeated next year, and it will be worth securing a stand and some presence. It might also be worth sponsoring some MCAA members to participate in the event and make the conference truly international. The activities at the event were ably supported by Dr Maciej Telesinski and Agnieszka Karaś-Telesińska.

