



Marie Curie Alumni Association [MCAA] Communicating your research

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General Assembly
4th – 5th March 2016



Professional convention

- Papers
- Posters
- Presentations
- Round tables



- Talking about your research
- Thinking about your audience
- Telling an engaging story
- Choosing your language
- Get involved

Two BIG Tips

Less is
MORE

PRACTICE
MAKES
PERFECT

Audience

- Researchers
- Policy makers
- Practitioners



Less content

- Reduce or skip literature review/background
- Cover one research question
- Limit and simplify charts and tables
- Estimate one minute per slide



Get Attention

- Ask a question
- Provocative fact or visual
- Have audience “do” something



Keep Attention

- Eye contact
- Smile
- Hands
- Movement



How to Practice

- Practice at least 3-4 times...
- In office before you leave
- In hotel
- In actual presentation room
- Videotape



More Tips

- Bring your materials
- Avoid Power points notes
- Try new ideas

Communicating MCAA to the audience

MCAA Structure





MCAA Chapters

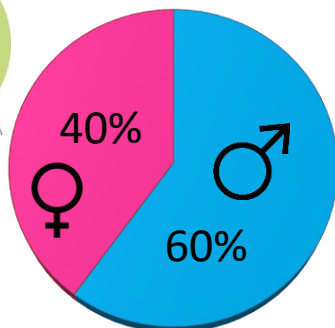
Africa
Argentina
Austria
Balearic Islands
Be-Ne-Lux
California
Croatia
Czech
Germany
Greek
Israel
Nordic Countries
Northern Italy
Paris & Ile-de-
France
Russia
Sicily
South Asia
Spain /Portugal
United Kingdom



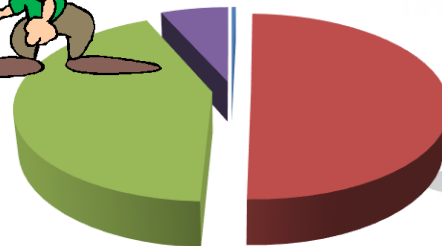
MCAA Membership (~7000 members)



Gender



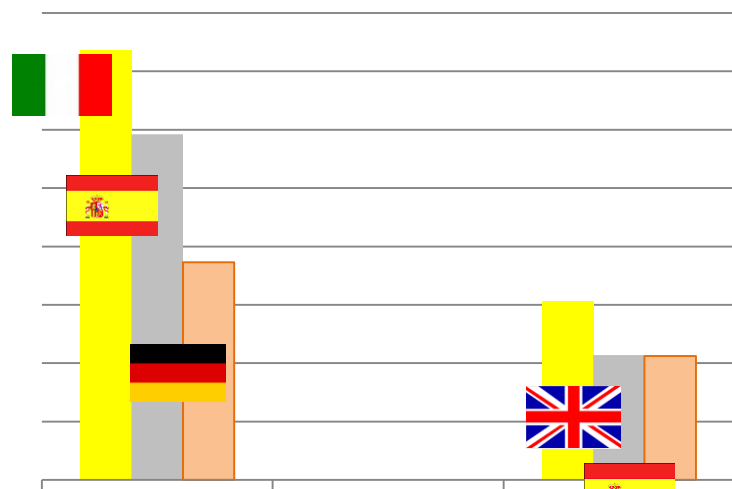
Age Group



■ 19 to 24 ■ 25 to 35 ■ 36 to 50 ■ > 50

Scientific Panel

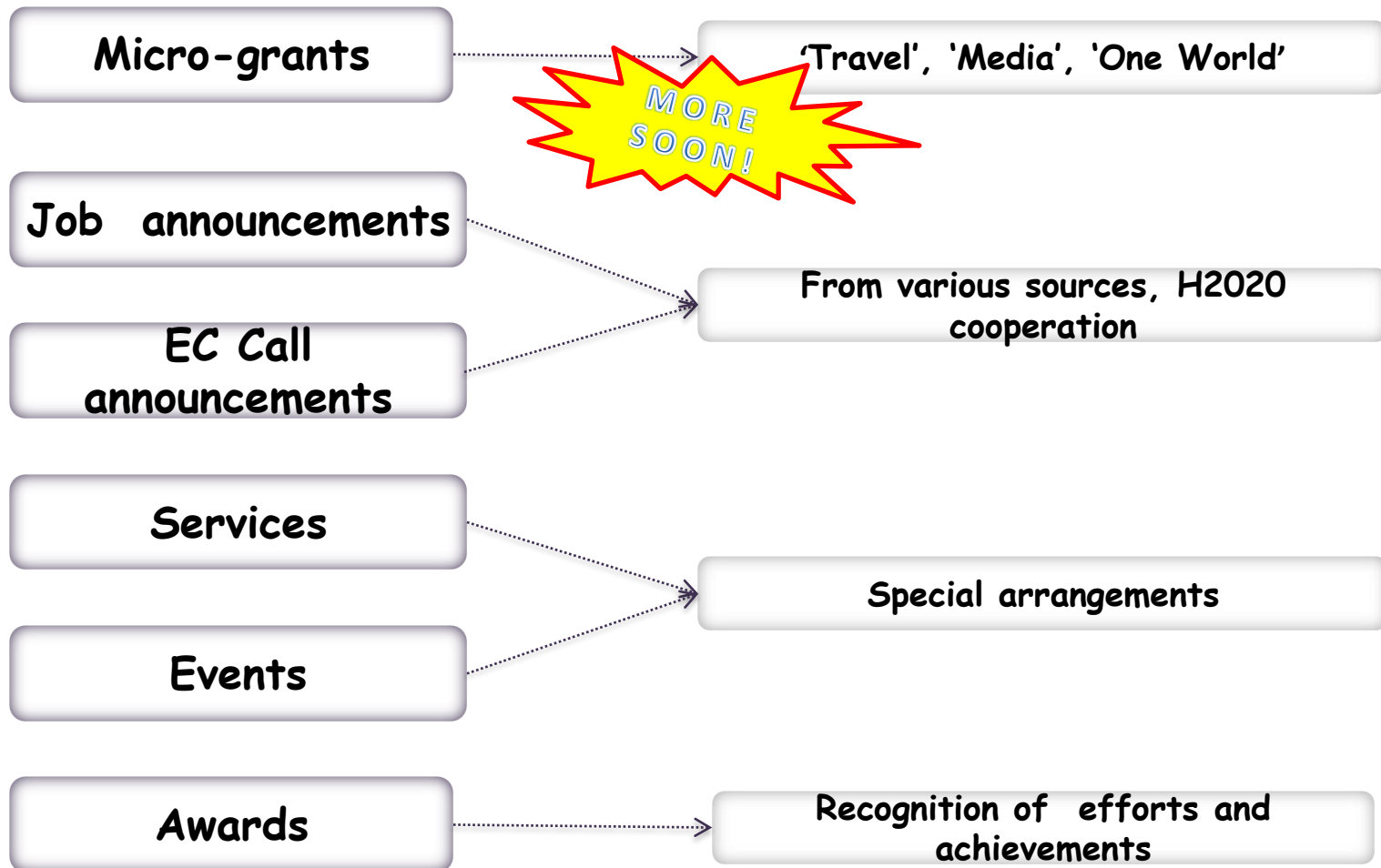
- LIF
- ENG
- PHY
- SOC
- CHE
- ENV
- MAT
- ECO



Nationality

Country of Residence

MCAA Services

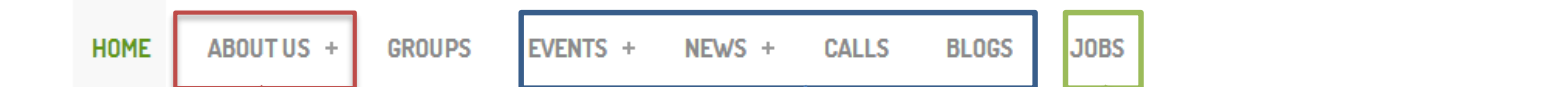


**Particular focus on
Early-Stage Researchers**



MCAA Web Site

<https://www.mariecuriealumni.eu>



Working
Groups
Chapters
Statistics



Interactivity
Communication
Newsletters
Events
EC Calls and



Career Development





Thank you for your attention
[Wuraola Akande]