Post-event survey results for the BSB workshop in Gdansk on 11-12.09.17

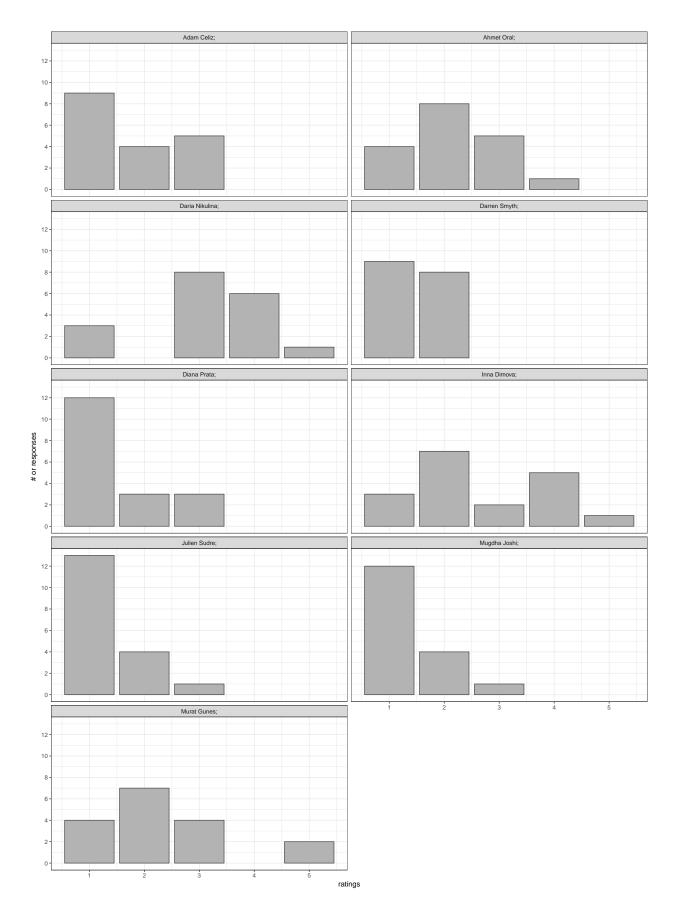
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Speaker evaluation

We asked to evaluate the performance of speakers on a scale from 1 to 5, with 1 being the best experience and 5 the worst experience.

	Talks	Mean Score	Standard Dev.
1	Julien Sudre; innovation/R&D funding	1.3	0.6
2	Mugdha Joshi; 12 years of experience on IP commercialization	1.4	0.6
3	Darren Smyth; IP law	1.5	0.5
4	Diana Prata; starting a spin-off and commercializing research	1.5	0.8
5	Adam Celiz; starting a spin-off and commercializing research	1.8	0.9
6	Oscar Charro: Setting up a start-up in practice (example Poland)	1.9	1.2
7	Ahmet Oral; starting a company	2.2	0.9
8	Murat Gunes; research commercialization	2.4	1.2
9	Inna Dimova; strategic management of IP	2.7	1.2
10	Daria Nikulina; design thinking	3.1	1.1

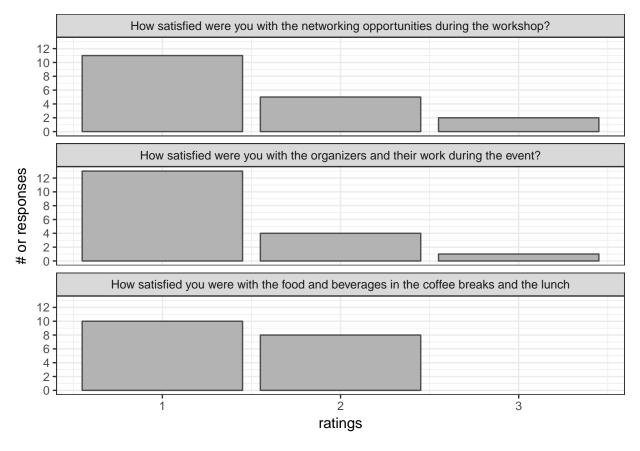


Opinions on talks:

- overall positive experience
- Talks of Inna Dimova and Daria Nikulina needed a better structure
- Especially interesting: Julien was informative; Diana and Adam due to application; Mugdha showed relevant content.
- Diana and Julien also praised to be skilled communicators

Event evaluation

We evaluated the organization on a scale from 1 to 5 as well.



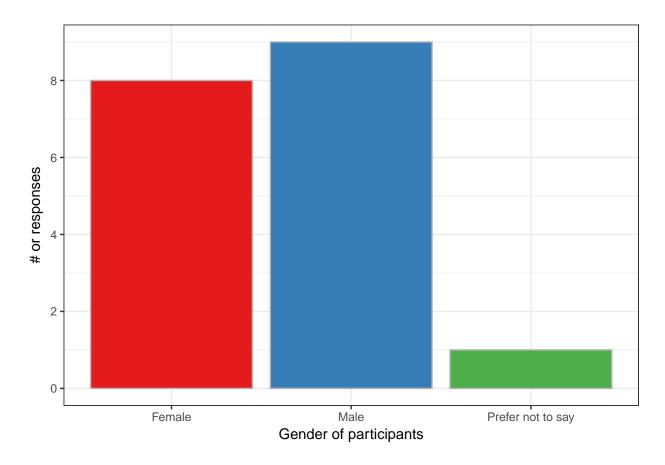
	Mean Score	Standard Dev.
How satisfied you were with the food and beverages in the coffee breaks and the lunch	1.4	0.5
How satisfied were you with the networking opportunities during the workshop?	1.5	0.7
How satisfied were you with the organizers and their work during the event?	1.3	0.6

Opinions on organization:

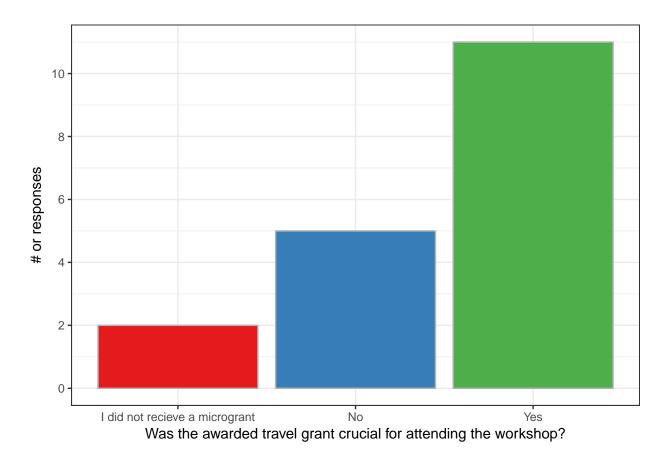
- Hand out name cards
- Hand out participant lists in advance
- More interactive activities

- More time for networking
- Short networking talks/intro by each participant
- More space for networking breaks needed
- Separate attendees/talks/workshops by research area

Gender balance



Financial support



Advertising

